

WESTPAC: McDERMOTT MILLER CONSUMER CONFIDENCE SURVEY December 2013

Westpac: McDermott Miller Consumer Confidence Index

	December 2013 CC Index	Shift Over Quarter	Shift Over Year
NEW ZEALAND			
New Zealand	120.1	4.7	9.0
URBAN/RURAL GROUPS			
Metropolitan Centres	121.4	5.8	2.4
Secondary Centres	115.0	0.8	7.8
Rural	118.6	4.4	15.3
METROPOLITAN URBAN AREAS			
Auckland Urban	121.8	6.4	2.4
Wellington Urban	119.9	3.9	2.4
Christchurch	122.6	12.2	10.1
ISLANDS			
North Island	121.0	5.3	9.2
South Island	117.3	3.1	8.2
REGIONS			
Northland	115.2	11.0	17.4
Auckland	122.6	7.5	4.7
Waikato	120.6	-8.9	22.8
Bay of Plenty	118.2	0.9	17.6
Gisborne/Hawkes Bay	116.8	2.3	3.8
Taranaki/Manawatu/Wanganui	124.4	13.3	15.3
Wellington	119.5	6.5	1.4
Nelson/Marlborough/West Coast	116.0	1.0	13.3
Canterbury	122.5	9.5	9.7
Otago	107.4	-7.6	1.4
Southland	110.5	-7.3	4.8
SEX			
Male	125.3	3.4	11.2
Female	113.3	4.1	7.7
AGE GROUP			
18 to 29	126.1	0.1	2.8
30 to 49	121.9	4.6	10.1
50 plus	114.0	4.7	10.2
HOUSEHOLD INCOME:			
No more than \$30k	102.3	11.3	10.8
\$30,001-\$50,000	117.2	7.8	13.8
\$50,001-\$70,000	117.5	10.5	8.0
\$70,001-\$100,000	120.3	-1.6	7.3
More than \$100,001	140.1	3.6	13.1

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Compiled by McDermott Miller, 12 December 2013