

**WESTPAC: McDERMOTT MILLER CONSUMER CONFIDENCE SURVEY
 DECEMBER 2014**

Westpac: McDermott Miller Consumer Confidence Index

	Dec 2014 CC Index	Shift Over Quarter	Shift Over Year
NEW ZEALAND			
New Zealand	114.8	-1.9	-5.3
URBAN/RURAL GROUPS			
Metropolitan Centres	119.2	0.8	-2.2
Secondary Centres	110.2	-4.3	-4.8
Rural	108.8	-5.6	-9.8
METROPOLITAN URBAN AREAS			
Auckland Urban	118.9	-0.5	-2.9
Wellington Urban	120.2	5.1	0.3
Christchurch	121.9	7.1	-0.7
ISLANDS			
North Island	115.3	-2.1	-5.7
South Island	113.5	-1.3	-3.8
REGIONS			
Northland	109.7	-7.9	-5.5
Auckland	118.4	-1.8	-4.2
Waikato	107.1	-11.9	-13.5
Bay of Plenty	116.6	-7.2	-1.6
Gisborne/Hawkes Bay	111.8	3.9	-5.0
Taranaki/Manawatu/Wanganui	108.9	1.6	-15.5
Wellington	120.0	5.4	0.5
Nelson/ Marlborough/West Coast	107.9	-6.1	-8.1
Canterbury	119.9	4.0	-2.6
Otago	105.0	-4.6	-2.4
Southland	104.4	-17.6	-6.1
SEX			
Male	116.7	-3.1	-8.6
Female	110.1	-1.9	-3.2
AGE GROUP			
18 to 29	120.9	-7.7	-5.2
30 to 49	115.8	-3.5	-6.1
50 plus	109.4	-0.8	-4.6
HOUSEHOLD INCOME			
No more than \$30,000	96.9	-0.6	-5.4
\$30,001 - \$50,000	106.4	-3.0	-10.8
\$50,001 - \$70,000	112.8	-1.8	-4.7
\$70,001 - \$100,000	120.6	5.1	0.3
More than \$100,001	133.5	2.8	-6.6
SECTOR OF EMPLOYMENT			
Public Sector	114.2	-0.3	-4.3
Private Sector	118.6	-4.0	-8.2

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