

WESTPAC: McDERMOTT MILLER CONSUMER CONFIDENCE SURVEY March 2013

Westpac: McDermott Miller Consumer Confidence Index

	March 2013 CC Index	Shift Over Quarter	Shift Over Year
NEW ZEALAND			
New Zealand	110.8	-0.3	8.4
URBAN/RURAL GROUPS			
Metropolitan Centres 1	116.0	-3.0	10.5
Secondary Centres	108.0	0.8	6.1
Rural	103.7	0.4	4.9
METROPOLITAN URBAN AREAS			
Auckland Urban	119.6	0.2	14.5
Wellington Urban	105.1	-12.4	-1.7
Christchurch	113.0	0.5	15.1
ISLANDS			
North Island	110.9	-0.9	8.3
South Island	110.4	1.3	8.7
REGIONS			
Northland	94.1	-3.7	3.5
Auckland	119.0	1.1	14.3
Waikato	102.8	5.0	-0.8
Bay of Plenty	107.5	6.9	11.9
Gisborne/Hawkes Bay	103.1	-9.9	3.6
Taranaki/Manawatu/Wanganui	111.2	2.1	10.5
Wellington	105.0	-13.1	-1.2
Nelson/Marlborough/West Coast	103.6	0.9	-2.6
Canterbury	113.3	0.5	12.8
Otago	109.3	3.3	4.5
Southland	108.2	2.5	14.2
SEX			
Male	115.5	1.4	10.3
Female	103.3	-2.3	4.1
AGE GROUP			
18 to 29	117.2	-6.1	0.8
30 to 49	112.9	1.1	11.0
50 plus	101.9	-1.9	4.1
SOCIO-ECONOMIC GROUP			
Not Working	80.8	-12.3	-2.4
Lower	93.0	2.6	-0.5
Middle	99.7	-3.7	10.4
Upper	117.9	2.1	10.1

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Compiled by McDermott Miller, 12 March 2013