

**WESTPAC: McDERMOTT MILLER CONSUMER CONFIDENCE SURVEY
March 2014**

Westpac: McDermott Miller Consumer Confidence Index

	March 2014 CC Index	Shift Over Quarter	Shift Over Year
NEW ZEALAND			
New Zealand	121.7	1.6	10.9
URBAN/RURAL GROUPS			
Metropolitan Centres	125.2	3.8	9.2
Secondary Centres	120.6	5.6	12.6
Rural	117.1	-1.5	13.4
METROPOLITAN URBAN AREAS			
Auckland Urban	127.8	6.0	8.2
Wellington Urban	117.2	-2.7	12.1
Christchurch	122.8	0.2	9.8
ISLANDS			
North Island	121.6	0.6	10.7
South Island	122.1	4.8	11.7
REGIONS			
Northland	123.4	8.2	29.3
Auckland	126.5	3.9	7.5
Waikato	124.3	3.7	21.5
Bay of Plenty	111.0	-7.2	3.5
Gisborne/Hawkes Bay	116.2	-0.6	13.1
Taranaki/Manawatu/Wanganui	115.1	-9.3	3.9
Wellington	116.8	-2.7	11.8
Nelson/ Marlborough/West Coast	120.0	4.0	16.4
Canterbury	125.2	2.7	11.9
Otago	115.7	8.3	6.4
Southland	122.0	11.5	13.8
SEX			
Male	125.4	0.1	9.9
Female	116.7	3.4	13.4
AGE GROUP			
18 to 29	134.6	8.5	17.4
30 to 49	125.3	3.4	12.4
50 plus	113.2	-0.8	11.3
HOUSEHOLD INCOME			
No more than \$30,000	101.3	-1.0	12.4
\$30,001 - \$50,000	116.3	-0.9	16.6
\$50,001 - \$70,000	121.3	3.8	18.7
\$70,001 - \$100,000	124.4	4.1	9.0
More than \$100,001	139.7	-0.4	4.5

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Compiled by McDermott Miller, 12 March 2014