

WESTPAC: McDERMOTT MILLER CONSUMER CONFIDENCE SURVEY SEPTEMBER 2014

Westpac: McDermott Miller Consumer Confidence Index

	Sept 2014 CC Index	Shift Over Quarter	Shift Over Year
NEW ZEALAND			
New Zealand	116.7	-4.5	1.3
URBAN/RURAL GROUPS			
Metropolitan Centres	118.4	-8.2	2.8
Secondary Centres	114.5	-2.7	0.3
Rural	114.4	-2.1	0.2
METROPOLITAN URBAN AREAS			
Auckland Urban	119.4	-9.8	4.0
Wellington Urban	115.1	-3.8	-0.9
Christchurch	114.8	-4.6	4.4
ISLANDS			
North Island	117.4	-4.7	1.7
South Island	114.8	-3.4	0.6
REGIONS			
Northland	117.6	1.8	13.4
Auckland	120.2	-8.1	5.1
Waikato	119.0	1.4	-10.5
Bay of Plenty	123.8	11.3	6.5
Gisborne/Hawkes Bay	107.9	-15.9	-6.6
Taranaki/Manawatu/Wanganui	107.3	-8.5	-3.8
Wellington	114.6	-4.2	1.6
Nelson/ Marlborough/West Coast	114.0	-4.3	-1.0
Canterbury	115.9	-6.0	2.9
Otago	109.6	-0.8	-5.4
Southland	122.0	7.8	4.2
SEX			
Male	119.8	-6.1	-2.1
Female	112.0	-2.0	2.8
AGE GROUP			
18 to 29	128.6	2.1	2.6
30 to 49	119.3	-3.9	2.0
50 plus	110.2	-4.7	0.9
HOUSEHOLD INCOME			
No more than \$30,000	97.5	-5.5	6.5
\$30,001 - \$50,000	109.4	-4.5	0.0
\$50,001 - \$70,000	114.6	-7.4	7.6
\$70,001 - \$100,000	115.5	-9.2	-6.4
More than \$100,001	130.7	-5.3	-5.8

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Compiled by McDermott Miller, 16 September 2014